



The EBQ*100 Workshop is designed to help business executives create a powerful, authentic and sustainable personal brand strategy that links to a “rolling” 100-day plan of action.

Event: Advanced Program in Executive-Corporate Branding Align Your Executive Brand for Organization Success

August 5 9am - 2pm

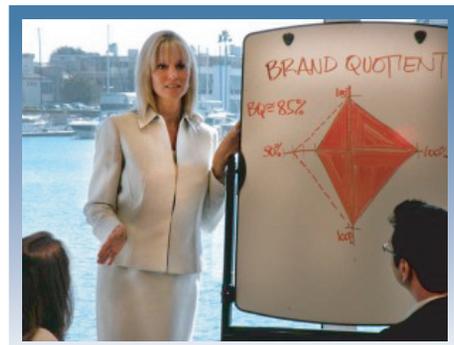
(includes hosted dinner August 4th in Newport Beach)

September 23 9am - 2pm

(includes hosted dinner September 22 in Newport Beach)

Location - Newport Beach, California
Back Bay Executive Conference Center

Faculty - EBQ100 Senior Managing Principals
Sandra Sellani, Author "What is Your BQ?"
Scott Hamilton, 100 Day Action Coach
John Delmatoff, Executive Coach



The EBQ*100 (Executive Brand Quotient) Workshop is a specially developed program designed to help business executives create a powerful, authentic and sustainable personal brand strategy that links to a “rolling” 100 day plan of action.

Unlike other personal branding approaches, EBQ utilizes unique behavioral and branding assessment tools that are designed to help individuals to both develop and execute their brand strategy within their organization. These assessments and go-forward plans are completed in an efficient online and face-to-face mentoring program that is designed to accelerate the personal brand strategy and execution while reinforcing the executive’s effectiveness and impact on the corporate brand.

WHO SHOULD ATTEND?

This program is designed for director level and above executives, business owners, professional coaches, and corporate executives who are in charge of leadership and talent development programs.

PARTICIPANT VALUE:

- ▶ Personalized brand assessment
- ▶ In session coaching with peers and industry experts
- ▶ Executive Brand SWOT analysis
- ▶ Development of your own brand ‘marketing’ program
- ▶ Create a 100 day plan of action that is unique to you
- ▶ Identify your personal brand and shadow brand (that keeps you from moving forward)
- ▶ Improve your overall effectiveness as an executive in an organization



INVESTMENT:

\$788 (includes all workshop materials, assessments and in-session coaching)
\$578 registration prior to June 30
(ENP annual members \$478)

To register: August session - www.regonline.com/ebqaugust

September session - www.regonline.com/ebqseptember

Info@ebq100.com 855- EBQ- 0100