

# EXECUTIVE NEXT PRACTICES FORUM

Connect · Collaborate · Innovate



## Pharma Trends & Strategies - Technology Regulatory & New Markets

8th Annual Next Practices in Healthcare - ENP & Octane Forum

7:30am-8:30am Strategic Connections 8:30am-10:30am Program

September 11, 2018 ( UCI Applied Innovation, 5141 California Ave, Irvine, Ca 92697 )



Join top Pharmaceutical leaders at UCI Applied Innovation to look at emerging trends and specific employer, patient, provider and community strategies.



**GENE RAPISARDI**  
President,  
Cigna SC  
and Nevada



**TERRANCE KILLILEA**  
Pharm.D. Senior VP,  
Clinical/Fiscal  
Integration  
USI Insurance



**TAD HEITMANN**  
Head of  
Communications,  
Aerie  
Pharmaceuticals



**MANUEL MENDOZA**  
Vice President and  
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USI Insurance



**LESTER J. MORALES**  
Chief Executive Officer,  
Next Impact, LLC

### Sponsor Participation Options

#### Title Sponsors (2) \$2500

- Speaking role on panel
- Exhibit - in room with forum attendees
- Table signage and 10 complimentary seats
- Full social media package and inclusion on all PR
- PPT logo inclusion
- Verbal recognition
- 3 minute firm introduction  
(in addition to the speaking role)
- Full attendee list with emails

#### Exhibitor Sponsors (10) \$1200

- Exhibit - in room with forum attendees
- Table signage and 5 complimentary seats
- Full social media package
- PPT logo inclusion and verbal recognition
- 1 minute firm introduction by the moderator
- Full attendee list with emails

#### Supporting Sponsors (15) \$600

- PPT and verbal mention in session
- Logo on agenda
- Inclusion in social media
- 2 complimentary seats

**Registration Now Open**

**EVENT DETAILS:** [www.enpinstitute.com/events](http://www.enpinstitute.com/events)

**888.857.9722**

**SPEAKING AND SPONSORSHIPS AVAILABLE:** [info@enpinstitute.com](mailto:info@enpinstitute.com)