

# EXECUTIVE NEXT PRACTICES FORUM

Connect · Collaborate · Innovate

The Executive Next Practices Institute & CXPA Present:

## 4th Annual Customer Centricity Summit

*A New Model for Client Intimacy & Foresight*

**February 28, 2018 - Check in 5pm Program 6pm-8pm**  
**UCI Applied Innovation 5141 California Ave Irvine, Ca.**



### **Sponsor ROI:**

ENP Forums (10th year, over 250 events) are designed and formatted to attract top decision- Board members, CEOs, CFOs, CMOs, Top HR, CIOs and other key executives from middle to large market enterprises.

This session is formatted for maximum interaction and collaboration. Your sponsorship will give you direct access, visibility and interaction with these key executive decision makers from over 17 industry verticals.

Our sponsor exhibits and booths are “in the room” with the participants, so you have improved immediacy, information exchange and focused opportunity discussions with our attendees.

### **Sponsor Participation Options**

#### **Title Sponsors (2) \$2500**

Speaking role on panel  
Exhibit - in room with forum attendees  
Table signage and 10 complimentary seats  
Full social media package and inclusion on all PR  
PPT logo inclusion  
Verbal recognition  
3 minute firm introduction  
(in addition to the speaking role)  
Full attendee list with emails

#### **Exhibitor (6) \$1200**

Exhibit - in room with forum attendees  
Table signage and 5 complimentary seats  
Full social media package  
PPT logo inclusion and verbal recognition  
1 minute firm introduction by the moderator  
Full attendee list with emails

#### **Table Sponsor (10) \$ 700**

Table with signage  
PPT mention  
Inclusion on social media  
2 complimentary seats

#### **Next Steps - discuss options:**

Scott Hamilton or Stephanie Winslow - 888.857.9722

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**Full ENP schedule - [www.enpinstitute.com/events](http://www.enpinstitute.com/events)**