



The Executive **Next Practices** Institute

(ENP Forums) Presents:

Disrupt HR OC 4.0 **March 7, 2018**

HR 2020 The Future of Work **Design, Inspiration & Interconnection**



**Event held at UCI Applied Innovation,
5141 California Ave Irvine, Ca.**

Sponsor Value Proposition and ROI:

DISRUPT HR OC is an information exchange designed to energize, inform and empower executives, business leaders and people in the HR field. DisruptHR is built on the belief that how we've approached people and talent in the past won't be the best way to approach it in the future. ENP Institute, the host, owns this series in OC, San Diego and Hawaii.

The format, 5 minute talks, 20 slides per speaker that advance every 15 seconds- creates a fast paced, informative and entertaining environment that attracts 150-250 top HR and C-suite executives. Our venue, UCI Applied Innovation, is specifically designed for this type of interactive event, with sponsors co-located "in the room" with audience. This session is formatted for maximum interaction and collaboration. Your sponsorship will give you direct access, visibility and interaction with these key executive decision makers from over 17 industry verticals.

Sponsor Participation Options

Title Sponsors (2) \$2500

- Speaking role on panel
- Exhibit - in room with forum attendees
- Table signage and 10 complimentary seats
- Full social media package and inclusion on all PR
- PPT logo inclusion
- Verbal recognition
- 3 minute firm introduction (in addition to the speaking role)
- Full attendee list with emails

Exhibitor (6) \$1200

- Exhibit - in room with forum attendees
- Table signage and 5 complimentary seats
- Full social media package
- PPT logo inclusion and verbal recognition
- 1 minute firm introduction by the moderator
- Full attendee list with emails

Supporting Sponsor \$600

- PPT and verbal mention in session
- Logo on agenda
- Inclusion in social media
- 2 complimentary seats

Next Steps - discuss options:

Scott Hamilton or Stephanie Winslow - 888.857.9722

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Information and Registration: <https://disrupthr-3oc.eventbrite.com>