

A Special Forum to Follow the Chapman University Economic Forecast



 **CHAPMAN UNIVERSITY** | ARGYROS SCHOOL OF BUSINESS AND ECONOMICS

EXECUTIVE **NEXT PRACTICES** FORUM

Connect · Collaborate · Innovate

January 19, 2018

Check in 8:00am - 9:00am Program 9:00am - 11am
1 University Dr, George Argyros School of Business, Orange, Ca.
(George Bush Conference Room, Beckman Hall 404)



Next Practices in Strategic Planning & Execution 2018



**DR. RAYMOND
SFEIR PH.D.**

Director of the
Center for
Economic Research
Professor-Argyros School of
Business & Economics



**JUAN
PIACQUADIO**

Managing Director
ON STRATEGY



**DR. BETTY
URIBE**

Executive Vice
President
California
Bank & Trust



**DR. THOMAS
TURK**

Interim Dean,
Professor
George L. Argyros
School of Business
& Economics



JIM McCOMB

Managing Director
(SMP)
Wild Card Strategy

Join this follow-up event to the Chapman University Economic Forecast and learn more about how to put the forecast to work in terms of your own business strategies in a dynamic and interactive setting.

- ▶ A year of the new administration - where to next?
- ▶ Cross industry forecast and recommendations - collaborate with your C-suite peers from multiple verticals.
- ▶ New strategy execution methods and planning - beyond the traditional "strategic plan".

Who will attend: Middle to Large Market Enterprise leaders, business owners,
CEO, CFO, CIO, COO, top HR, and community leaders.

Register: www.enpinstitute.com/events

888.857.9722

ON STRATEGY®

 **Inspirity**
Inspiring Business Performance®

 **POWER
CONNECTIONS**

NextWORKS™
Creating Insight, Building Capability

 **THE DOT**
FULFILLMENT
& DISTRIBUTION

Register Now!