

# EXECUTIVE **NEXT PRACTICES** FORUM

Connect · Collaborate · Innovate

**MAY 24, 2018**

## Neuroscience - The New Competitive Edge

How Business Leaders Are Applying  
Neuroscience for Effectiveness & Growth

5pm-6pm Strategic Connections | 6pm-8pm Program

Food and Beverages provided

UCI Applied Innovation 5141 California Ave, Irvine "The COVE"



**UCI** Applied  
Innovation

### Sponsor Value Proposition and ROI:

Who will attend: *CEOs, CFOs, Top HR, CIOs, Key Functional Leaders of Middle to Large Market Companies*

#### **Title Sponsors (2) \$2500**

- Speaking role on panel
- Exhibit - in room with forum attendees
- Table signage and 10 complimentary seats
- Full social media package and inclusion on all PR
- PPT logo inclusion
- Verbal recognition
- 3 minute firm introduction  
(in addition to the speaking role)
- Full attendee list with emails

#### **Exhibitor Sponsors (10) \$1400**

- Exhibit - in room with forum attendees
- Table signage and 5 complimentary seats
- Full social media package
- PPT logo inclusion and verbal recognition
- 1 minute firm introduction by the moderator
- Full attendee list with emails

#### **Supporting Sponsors (15) \$750**

- PPT and verbal mention in session
- Logo on agenda
- Inclusion in social media
- 2 complimentary seats

#### Next Steps - discuss options:

Scott Hamilton or Stephanie Winslow - 888.857.9722

[info@enpinstitute.com](mailto:info@enpinstitute.com)

[scott.hamilton@enpinstitute.com](mailto:scott.hamilton@enpinstitute.com)