APRIL 4, 2014

(RE)BUILDING YOUR EXECUTIVE BRAND FOR VALUE AND IMPROVED MARKET VISIBILITY

10:30am-11:30 am ***Held at Taco Bell World HQ, Irvine California***

A working session hosted & led by top personal branding experts:

- Why you must update your personal brand for improved market value, visibility and team effectiveness (presence & impact)
- 5 key elements to defining your brand- and how to get started
- Featuring case presentations by CEOs and multi- media examples
- Included- 100 day plan of action and **VITAL™** assessment

NextWORKS™
Creating Insight, Building Capability

ENP
EXECUTIVE NEXT PRACTICES

Register:www.enpinstitute.com/events 888.857.9722

SPECIAL ENP SESSION APRIL 4TH-
UPDATING YOUR EXECUTIVE BRAND FOR IMPROVED MARKET VISIBILITY

WHAT IS YOUR "VITAL™" PRESENCE IN TODAYS MARKETPLACE?

HOW & WHY YOU INITIATE ACTION NOW AS A CORPORATE LEADER OR KEY ADVISOR

EXECUTIVE NEXT PRACTICES FORUM

Register now- seating will be limited for this special session

www.enpinstitute.com/events

Main Forum: 7:30am-10:00am
Executive Brand Session 10:30am-11:30am