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Collaborate

Innovate

NeuroLeadership- The Oakley Experience

June 18, 2013



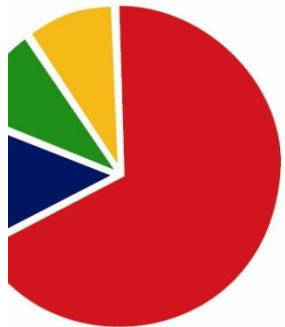
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Executive Next Practices Institute

2012 ENP Members:



- 70% C-level executives for domestic and global firms of \$100 million or more in annual sales (CEO, CFO, CMO, CIO COO and Top HR)
- 14% top level functional executives (VPHR, VP Sales, VP Operations)
- 9% managing partners and senior advisors
- 8% university faculty and researchers of leadership development



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Next Practices

Ideas, processes, concepts and solutions that move us beyond the “status quo”.

Not “how are others doing it best” but rather, ***“where do we go from here that represents a true fundamental shift in value”...***

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Next Practices Approach

1.	The Need:	Get past status quo thinking
2	Beyond Best Practices	Seek tools that help you break down current information for decision making
3	Next Practice Intelligence	Next Practices combine smart business models, assessments, techniques that are appropriate to the business at hand
4	Moving Parts	Methods must be measurable so their value can be assessed.
5	Metrics:	It is essential to have people of different perspectives working on a Next Practice challenge simultaneously
6	Cross-Functional Focus	It is essential to have people of different perspectives working on a challenge simultaneously
7	Collaboration is Key	Collaboration is essential at all levels – from senior executives to management to staff.



How to Develop Next Practices

- ✓ Craft a Winning Vision
- ✓ Define the Change Taking Place in Your Space
- ✓ Define a “Next Practices” Infrastructure
- ✓ Conduct an Impact Analysis
- ✓ Prioritize Potential Next Practices
- ✓ Organize Cross-Functional Next Practices Teams
- ✓ Identify, Develop & Deploy Relevant Next Practices



Insert Oakley Presentation- return to
then next slides after Oakley

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Chris Brown

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Laura Goodrich

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Jim McComb

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Larry Cabaldon

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Executive Next Practices Forum for C Level Executives

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Schedule of Events

- > July 18 **Board Next Practices- Governance, Board Membership and Performance** (Joint event the National Association of Corporate Directors)
AMN Healthcare HQ, San Diego
- > September 18 **Healthcare Summit** (Joint event with Device Alliance) and LA Session
Brandman University, Irvine
- > November – **Strategic and Financial Next Practices-** OC & LA

Review our website for meeting updates

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